

2020 Sponsorship Agreement

ha	as agreed to support the Neighborhood	Co-op Grocery's
Feed Your Neighbor 5K Run/Walk on Friday, April 3, 2	2020 as a (check one of the following s	ponsor options):
☐ major sponsor ☐ corporate sponsor ☐ contributing	g sponsor, in the amount of	, given as a
(check one): ☐ cash ☐ in-kind donation. Describe do	onation, if in-kind:	
The Neighborhood Co-op Grocery has agreed to ack sponsorship level as outlined below. Confirmation date		according to the
Business/Organization Signature	Amy Dion, Neighborhood Co-op Groo	cery

• All proceeds raise will go to support Good Samaritan House of Carbondale •

Major Sponsorship - \$500 Cash Donation

Major sponsors will receive top billing on the back of the official race shirt (sponsor logo) and will be recognized in all event publicity/marketing materials (print/online ads, press announcements, on-site signage, on-air spots where applicable, race website and social media). Major Sponsors may display a banner, host an information table, and provide giveaway items in race bags to promote their business or services.

Corporate Level Sponsorship - \$300 Cash Donation

Corporate Sponsors will be included in all print marketing materials, social media, race website and on the back of the official race shirt (logo). Corporate Sponsors may host an information table at the event and contribute a giveaway item in race bags to promote their business or services.

<u>Contributing Level Sponsorship – \$100 Cash Donation</u>

Contributing Sponsors will be recognized in a text listing on the back of the official race shirt. Contributing Sponsors also will be recognized in on-site signage and may include a giveaway item in race bags to promote their business or services.